

## USPLTA MEMBERSHIP APPLICATION

**FIRM NAME:** \_\_\_\_\_ **CONTACT PERSON(S)** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_  
*Street and/or P.O. Box*      *City*      *State*      *Zip Code*      *Country*

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**DESCRIPTION OF COMPANY ACTIVITIES:** \_\_\_\_\_

**PLEASE PROVIDE 2 INDUSTRY REFERENCES (INCLUDE COMPANY NAME AND CONTACT PERSON FOR EACH):**

\_\_\_\_\_



*I/We are interested in receiving more information about the Pulse Brand Logo and Half-Cup Habit symbol as a membership benefit.*

I/We hereby apply for membership in the US Pea and Lentil Trade Association, in the Membership Classification: \_\_\_\_\_, and attach hereto our check in the amount of \$ \_\_\_\_\_ for one year's dues, and hereby subscribe to the Constitution, Bylaws, Trade Rules and Code of Ethics of this Association. I/We understand that our classification indication is subject to approval by the Board of Directors at their next regular meeting.

**DATE:** \_\_\_\_\_ **SIGNED:** \_\_\_\_\_

**CLASSIFICATION** Circle the letter of your classification below:

**ANNUAL DUES**

- A. PROCESSOR - DIRECT MEMBER** (*Votes based on previous year's membership fee.*)
  - Split peas, pea powder ..... 3.5¢/cwt
  - Decorticated lentils ..... 3.5¢/cwt
  - Volume of processed peas, lentils and/or chickpeas ..... 2.0¢/cwt
  - Volume of smooth peas, lentils, and/or chickpeas cleaned for seed ..... 2.0¢/cwt
  - Minimum ..... \$650/year
  - Maximum ..... \$14,000/year
- B. FIRST PURCHASER/ELEVATOR - DIRECT MEMBER** (*Votes based on previous year's membership fee.*)
  - Shippers of dry peas, lentils and chickpeas that are thresher run (not further processed) ..... 1.0¢/cwt
  - Minimum ..... \$650/year
  - Maximum ..... \$7,000/year
- C. WAREHOUSEMAN/SEED DEALER - DIRECT MEMBER** (*Votes based on previous year's membership fee.*)
  - Flat fee ..... \$325/year
- D. EXPORTER/DEALER - DIRECT MEMBER** (*Votes based on previous year's membership fee.*)
  - Flat fee ..... \$650/year
- E. BROKER/COMMISSION AGENT - DIRECT MEMBER** (*Votes based on previous year's membership fee.*)
  - Flat fee ..... \$325/year
- F. FINISHED PRODUCT PROCESSOR/FOOD MANUFACTURER - DIRECT MEMBER** (*Votes based on previous year's membership fee.*)
  - All charged 2.0¢/cwt of product used—Minimum ..... \$650/year
  - Maximum ..... \$14,000/year
- G. ASSOCIATE MEMBER** (*No vote.*)
  - Allied industries (bag companies, shippers, etc.);
  - Firms not eligible in other classifications; or
  - Other firms not in the industry but closely related to it.
  - Flat Fee ..... \$150/year
- H. ASSOCIATE INTERNATIONAL FIRM** (*No vote.*)
  - Trading in dry peas, lentils and/or chickpeas ..... US\$650/year
- I. RETIRED MEMBER** (*No vote.*)
  - Individuals who have been in the industry, are now retired, but would like to continue to receive mailings.
  - Flat fee ..... \$25/year
- J. HONORARY MEMBER** – (*No vote.*)
  - Designated by the Board of Directors. No fee ..... \$0/year

**VOTE**

\$500-\$2,000 = 1 vote	\$8,001-\$10,000 = 5 votes
\$2,001-\$4,000 = 2 votes	\$10,001-\$12,000 = 6 votes
\$4,001-\$6,000 = 3 votes	\$12,001-\$14,000 = 7 votes (Maximum)
\$6,001-\$8,000 = 4 votes	

**ACTION TAKEN BY BOARD OF DIRECTORS**

Application:      **APPROVED:** \_\_\_\_\_      **DENIED:** \_\_\_\_\_      **DATE:** \_\_\_\_\_



## **U.S. Pea and Lentil Trade Assn. (USPLTA) Code of Ethics**

The USPLTA Code of Ethics is a statement of the common values of this Association. It is to guide us in the decisions we make as businesses and individuals and to assist us with our responsibilities to the principles of the pulse trade and ethical business practices.

### **USPLTA's Mission**

To promote and protect the growth of the dry pea, lentil and chickpea trade to benefit the industry, the public and our customers.

### **USPLTA's Vision**

To make the consumption of pulse crops a significant part of everyday life for the global community.

### **USPLTA's Core Values**

We, as members of USPLTA,

- Work in harmony with the producers of pulses to promote growth and sustainability of the industry,
- Recognize the need for the pulse crop trade to be economically viable,
- Understand that farmers, processors and exporters are the foundation of the pulse industry,
- Seek out and use whole system approaches to agricultural and business practices, and
- Support the association trade rules that guide our business practices.

### **USPLTA Code of Ethics**

As members of the U.S. Pea and Lentil Trade Assn., we have responsibility to our industry, customers, people and the Association. We strive to:

- Maintain the highest standards of business conduct by using only legal and ethical means in all business activity especially in the area of contractual obligations.
- Actively promote and encourage the highest level of integrity within the pulse trade and industry.
- Cooperate in every reasonable and proper way with other Association members and work with them in the advancement of the pulse trade and pulse industry.
- Be fair and respectful to employer(s), employees, associates, competitors, customers, the public, and all business or professional relationships.
- Adhere to honesty in advertising and in all representations to the public and the membership concerning pulses and pulse products.
- Support the establishment of an entire production, processing and distribution chain which is both socially just and ecologically responsible.
- Commit to the development and use of the highest standards and practices for pulse production, processing and handling in adherence to industry standards.
- Commit to following the trade and arbitration rules of the Association.
- Observe all state and federal laws and international regulations pertaining to pulse production, processing and handling.
- Represent USPLTA, its positions, policies and members without rancor. Support the Association, and the industry, by participation and contributing to effective change.
- We are in agreement with USPLTA's Core Values and declare that we will make every effort to uphold this Code of Ethics.

If there are legal or other restrictions that prohibit a USPLTA Associate Member (non-voting) from signing this form, a signed statement declaring your agreement with USPLTA's Core Values and the intentions expressed by the Code of Ethics, and the constraints imposed on you must be sent with your membership application or renewal.